
Tamekia Flowers

CEO - Epiphany Blue, LLC

Founder/Executive Director - Hip Hop 4 Life



Tamekia Flowers, a Brooklyn, New York native, began her walk along her winding career path the day she entered Syracuse University. Entering as a pre-law student, it didn't take long for her to realize she had a passion for marketing and working within the entertainment industry. This was aided by her position as a DJ on the college radio station Z89 and her opportunity to work with R&B band 112, Hip Hop artist Redman and Reggae artist Spragga Benz at Syracuse University's annual "Greek Freak" celebration.

Since graduating from Syracuse University with a Bachelor's Degree in Marketing, Tamekia's career path included Marketing Coordinator of Katz Media Group in New York and Media Planner at Burrell Communications Group in Atlanta. After a fruitful career at Burrell Communications Group, Tamekia chose to explore her love of marketing and entertainment by accepting the position of Account Manager at GLUE, a marketing firm based in Atlanta whose clients included Outkast, Usher, Champs Sports and the NBA. Within months, Tamekia was promoted to Director of Entertainment Placement and Talent Relations and was responsible for securing and/or working with 300+ entertainers, celebrities and athletes for clients including TNT, Sega Sports, The New York Knicks, The City of Atlanta and the UNCF/ Jason Terry All Star H.O.O.P.S Showdown. Tamekia also assisted with the development of GLUE's corporate structure and oversaw the event consultation department.

In 2001, Tamekia relocated back to New York and accepted the position of Product Manager for The Trawick Group, assisting with the management of recording artist Brian McKnight. Not too long after, she decided to engage her entrepreneurial spirit by forming Epiphany Blue, LLC. Epiphany Blue's impressive client list has grown to include companies such as VH1 Soul, the ad*itive, Entertainment Golf Association, Anheuser-Busch, Chahara Foundation, Verizon Wireless, African American Women in Cinema Film Festival and The Bank of America Atlanta Football Classic, to name a few.

Tamekia Flowers has always been active in the community, volunteering her time and services to youth-focused organizations. It was through these volunteer opportunities that Tamekia realized the youth of today were uninformed about the emotional, mental and physical health issues plaguing their generation. As a result, this recipient of the "Rising Young Executive" award presented by the National Association of Black Female Executives in Music & Entertainment, founded Hip Hop 4 Life, a non-profit youth empowerment organization dedicated to improving the lifestyles of young people and impacting positive social change within communities across the nation. Tamekia's goal with Hip Hop 4 Life is to create a future generation of mentally, physically, and emotionally healthy leaders.

Tamekia Flowers is a profound motivational speaker who has been recruited by organizations and schools across the nation to empower young people. The list of schools and organizations include, but is not limited to:

Bread & Roses High School, New York City
Challengers Boys & Girls Club, Los Angeles
City of San Antonio
Coca-Cola Apollo Theater Academy, New York City
FBR Boys & Girls Club, Washington, DC
Georgia Campaign for Adolescent Pregnancy Prevention, Atlanta
Girls Inc of New York
Holthouse Boys & Girls Club, Houston
Springfield Gardens High School, Queens, NY
Syracuse University, Syracuse, NY
Tomorrow Leaders, Inc., New York City
Union City High School, Union City, NJ
Whitehead Boys & Girls Club, Atlanta
Youth Empowerment Mission, Brooklyn, NY